## "People Focused; Purpose Driven"



## USCG Sector Delaware Bay Command Philosophy: Sector Delaware Bay is people focused and purpose driven.

## **PEOPLE FOCUSED**

People are the soul of our Service. If we take care of our people, they will take care of the mission.

**Nurture** — As leaders, our first duty is to develop members with the technical and leadership skills to execute our missions in an unpredictable operating environment. As individuals, we have the responsibility to deepen our own competency and mentor those around us. As we pursue mission excellence, we will also strive for balance. Leaders will invest in "the whole person." We will make space for you to invest in wellness, personal resilience, and healthy families so that we can all thrive today and in the future.

**Engage** — We will seek out and value diverse perspectives. Building teams where all members are engaged, supported, and respected is the only way to unleash the creativity we need to tackle the challenges of today and tomorrow.

**Empower** – We will set ambitious goals and empower you to pursue them with the resources and coaching needed to succeed. There may be times where initiatives or ideas do not work, and that's OK. We will learn from it. There will be other times, however, when you will achieve far more than anyone could have expected!

## **PURPOSE DRIVEN**

Every day, Sector Delaware Bay safeguards the public, strengthens the global maritime community, and advances National strategic goals We save lives; we protect the environment. We facilitate commerce in a maritime industry worth billions of dollars. When we ask ourselves why we serve in such challenging conditions or stand long watches over the holidays, this is why. This purpose drives us!

While purpose drives us, it is sharing that purpose with the people alongside us that makes our lives richer. We meet those challenges with optimism and enthusiasm as a well-prepared team. Leaders will inspire and enable their teams to pursue their purpose by providing clear vision, making timely decisions, and maintaining a positive and forward leaning team culture.

There will be times when you do not have the resources you need to get everything done, and you will have to make tradeoffs. Base those decisions on our Core Values and our purpose, with delivering positive impact to the public as our measure of success. There may be times when you will be called upon to take warranted risk to execute our mission. In those cases, we will be with you.

**Have fun!** We have chosen a life of service in a proud and storied organization. This is no ordinary job – appreciate the uniqueness of your role, the team we are a part of, and the impact of our contributions.

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